FRANCESCA SCALA

280 Fairview Circle | Middle Island, NY, 11953 |(631)319-0799 | f.scala@yahoo.com

Statement

Seeking a challenging position with an organization where I can apply my diverse skills and background while contributing to the success of my employer.

Education

B.F.A. Digital Arts and Design May 2014
LIU Post Brookville, NY

Dean's List

A.A.S.. Graphic Design May 2011
Suffolk County Community College Riverhead, NY

Phi Theta Kappa Honors Society Member | Dean's List

B.A. Dance May 1995
SUNY Brockport Brockport, NY

Skills and Certifications

Proficient in both Mac and PC operation, Knowledge of Microsoft Office Suite, Adobe Creative Suite CS4 and above for design and web, Internet savvy, Data Entry

Work Experience

Spark451 Rockville Centre, NY
Junior Graphic Designer June 2012-Present
Create successful communication solutions including: brochures, catalogs, mailers, and branding systems for several of our clients in the higher-education arena. Design for web pages, banners, emails, and also collaborate on interactive iPad applications.

Freelance Middle Island, NY
Graphic Designer Jan. 2005-Present
Creation of logotypes, advertising design for print and web, event posters, invitations and retail signage. Clients include:
Sayville Dance Theatre | FireTec | A & M Sports | Deka Design

Suffolk County Community College Riverhead, NY
Peer Tutor Feb. 2009-Present
Provide one-on-one academic support to fellow students in the Design and Computer Art degree programs by assisting in Adobe InDesign, Illustrator, and Photoshop programs.

Sayville Dance Theatre Sayville, NY
Dance Instructor Jan. 2009-Present
Provide ballet and tap instruction to children ages 3 to 12 focusing on body placement, musicality, choreography, and creativity. Coordinate dance activities and summer workshops with other instructors.

Snow Shed Ski & Marine Port Jefferson, NY
Retail Sales/Keyholder Aug. 2004-Mar. 2009
Responsible for all aspects of customer service including:
sales | register | markdowns | returns and exchanges | receipt of shipment | Assist with daily operations including opening and closing store.

Portfolio and References available upon request.